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Global Political Economy : A Critique of Contemporary Capitalism / V. Upadhyay
Paramjit Singh

Aakar Books, Delhi 2021

406p.; 23cm.

9789350026960

\$ 30.00 / HB

650 gm.

'This book is an inspirational initiative by the Indian Political Economy Association which presents deep insight into key issues of contemporary capitalism by Marxist scholars from different parts of the world, and opens the door for envisioning socialism in the 21st century.' - Xiaoqin Ding, Chair Professor of Shanghai University of Finance and Economics, China and Secretary General of the World Association for Political Economy.

'The Indian Political Economy Association is to be congratulated for re-invigorating the study of global political economy by means of a well-organised international collaboration between leading scholars worldwide. For students and researchers seeking fresh insights into the turmoil in today's world order, this volume will be an invaluable resource.' - Alan Freeman, Co-Director, Geopolitical Economy Research Group, University of Manitoba, Canada.

'A useful and comprehensive guide to contemporary capitalism, with impressive historical and geographical spread.' - Jayati Ghosh, Former Professor Jawaharlal Nehru University, India and Professor, University of Massachusetts at Amherst, USA.

'Addressing a range of issues relating to the political economy of the world system, this volume is a timely and useful addition to the literature in the area. Covering historical and contemporary themes it is an ambitious effort that would spur debate in a period in which there is a revival of interest in political economy.' - C. P. Chandrashekar, Former Professor and Dean, School of Social Sciences, Jawaharlal Nehru University, India.

The present volume is an attempt to make students and researchers familiar with contemporary issues in global political economy with a focus on the working of global capitalism in the last four to five decades. The volume covers a wide range of issues from conceptual questions to empirical investigation with the aim to promote a critical understanding of the major challenges posed by contemporary capitalism. It contains contributions of leading political economists from India and abroad. The volume will be a significant resource for developing a graduate course in global political economy. It will also be useful for universities and colleges which are already conducting political economy courses. They can update their curriculum to include emergent global issues in detail along with providing necessary coverage of historical issues/debates.

<https://www.marymartin.com/web?pid=774395>

Innovate India : A Roadmap for Atmanirbhar Bharat / Praveen Tiwari
Bloomsbury Publishing India Pvt. Ltd., New Delhi. 2021

xix, 264p.; 22cm

9789390513154

\$ 15.00 / null

350 gm.

Most literature related to start-ups lack an Indian context. Many young entrepreneurs are enticed by global success stories but are not aware of the numerous examples closer home. Innovate India showcases many such glowing examples from the country. From a Singapore-based scientist of Indian-origin to a next-door middle-class young person, these are the stories of Indian dreams turning into reality.

Author Praveen Tiwari explains the key learning from these examples and lays out the path for young entrepreneurs that starts with registration with the Startup Scheme India to attract massive foreign trade. He further discusses a few start-ups that have established new milestones in social entrepreneurship and worked to organise India's huge unorganised sector. From empowering villagers through sanitary pads to providing them cheap electricity, from offering solutions to water crisis to securing data through block-chain technology, there's a lot to learn from these sagas.

Innovate India gives details of the opportunities in some of the country's biggest sectors, such as agriculture and textiles. It also highlights how doing business was part of core Indian ethos and reveals some of the ancient trades and tribes involved in these. A work of rigorous research and hundreds of expert interviews, this is a must-read for all aspiring entrepreneurs.

<https://www.marymartin.com/web?pid=774383>

For the Greater Common Good : On the Business of 'Development' / Akanksha Sharma

Bloomsbury Publishing India Pvt. Ltd., New Delhi. 2021

xxii, 264p.; 25cm

9789354350245

\$ 20.00 / HB

600 gm.

What happens 'in the name of development'?

Who's winning-companies or countries?

Are we underestimating the power of philanthropy?

Can we have prosperity without profits?

What are the equations between politicians, plutocrats and 'others' in between?

In the present global economic order, more than one-third of the 100 largest economic actors today are private companies, and not countries. CEOs of international corporations are seen as dominant players in a country's economic (and often, foreign) affairs. Yet, despite the growing importance of multinational corporations in international relations, there is an equally loud demand that companies contribute towards the agenda of sustainable development. A close look at this scenario reveals a complex interplay of government policies, external relations, multilateral/international organisations, societal needs, etc.

For the Greater Common Good raises an important question-what are those complex systems that are running the world? It aims to deconstruct the blurred boundaries among businesses, governments and foreign policies to redefine the development agenda of nations and institutions. It discusses these less talked about intertwined threads of the business world, policies and diplomacy that impact the common man and details the entire ecosystem from a unique perspective, forging solution for development.

Can we offer a shared future for everyone? Can we make this a better world? Read on to know more!

<https://www.marymartin.com/web?pid=774385>

Treatise on Micro, Small and Medium Enterprises : Covering all laws applicable to MSME's / Rajeev Babel

Bloomsbury Publishing India Pvt. Ltd., New Delhi. 2021

xliv,28.8p.; 24cm

9789390252565

\$ 45.00 / null

1250 gm.

The book seeks to provide readers with a practical insights into provisions applicable to MSMEs in India. This treatise of MSMEs is divided into nine parts consisting of 28 chapters attempting to provide professionals with essential knowledge and tools to understand and undertake the necessary compliances. The book provides the latest position without compromising on changes in the law that have taken place over time. This book aims to equip professionals, be it CS, CA, CMA or corporate lawyers, who are desirous of undertaking compliances or practicing on MSME laws with the requisite knowledge and expertise.

Key Features

Industrial Policy Statements since 1948, Evolution, Importance and Setting-up of MSMEs

Ministry of Micro, Small and Medium Enterprises, Its Divisions and Organisations attached

Micro, Small and Medium Enterprises Act, 2006 & Rules and Notifications, Coir Industry Act, 1953 and The Khadi and Village Industries Commission Act, 1956. Schemes Covered under the MSME, viz: : PMEGP, CGTSME, ISEC, MPDA, SFURTI, CITUS, MCY, EMP, TIRFSS, PMSBY, ASPIRE. etc.

RBI Guidelines on Priority Sector Lending & MSME, Lending to MSME, Restructuring of Advances

Factoring -TReDS

Financing to MSMEs, Assessment of Working Capital Limits by Banks

Institutional Framework for MSME Financing

SEBI Measures for MSME – Initial Public Offer and Listing of Securities at SME Exchange

Global Perspectives of MSME – OECD and World Bank

<https://www.marymartin.com/web?pid=774380>

Securing India's Rise :

A Vision for the Future / Lieutenant General Kamal Davar

Bloomsbury Publishing India Pvt. Ltd., New Delhi. 2021

xix,445p.; 22cm.

9789354350481

\$ 20.00 / null

500 gm.

The world, and more so the South Asian Region, currently is unquestionably, gravely stressed geopolitically. As India confronts myriad and formidable challenges to its economic well-being and security, it has to synergise its genius and resource not only for its survival and sustenance but also to be counted in the comity of nations where, by any standards, it deserves a seat on the global high table.

<https://www.marymartin.com/web?pid=774361>

Corporate Sustainability Development Policies and Procedures : A Diagnostic Approach / Raghavendra Sode, S Pardhasaradhi

Bookish World, New Delhi 2020

x, 154p.; 25cm.

9788193975800

\$ 50.00 / HB

520 gm.

This book examines the motives of sustainability development, measure the sustainability consciousness, and leadership and inspects their relationship with the perceived level of sustainable development. Further, it examines the policies and practices of sustainability by considering Coal India as a case of study in evaluating the presumption. It is concluded that sustainable consciousness, leadership, financial, motive, moral motive, legitimate motive, and leadership play an important role for organizations in their endeavor towards sustainable development. And investing in clean technologies can further complement the journey of sustainability.

<https://www.marymartin.com/web?pid=775697>

Tribal Livelihood and Governance : Regional Concerns / V Srinivasa Rao

Rawat Publications, Jaipur 2021

xviii, 291p.; 25cm

Includes Index

9788131611654

\$ 32.50 / HB

700 gm.

The tribes in India have experienced several legislative policies and amendments on two important issues – livelihood and governance. These two issues are important for the sustenance of a community. The first one, livelihood, addresses food security, and the second one, governance, addresses the administration of their village/habitat affairs, including food security. The traditional tribal governance system plays an important role in order to sustain their livelihood sources. Hence, these two issues, livelihood and governance, are interdependent and one influences the other with reference to the tribal life system. The livelihood sources of tribals in India differ from one region to another, and from one tribe to another. The tribal regions are diverse in terms of having natural resources such as forest, water, and land. The traditional livelihood sources of tribes have become meagre due to several reasons, especially after the 1990s. The tribes, who used to depend on forest and forest-based minor products and related natural resources for their daily sustenance, have been migrating in search of alternative livelihood sources. In some cases, the tribes depend on government welfare schemes for their sustenance. The present volume provides critical insights to understand different tribal livelihood patterns and the implementation of Fifth and Sixth Schedules, including Panchayats Extension to Scheduled Areas (PESA) Act, in tribal regions. It offers a fairly comprehensive account of a wide range of insights on strategies, programmes of tribal livelihood practices and issues around it. The book will interest all those in the field of tribal studies, anthropology, sociology and development studies as also to NGOs, policy makers and funding agencies.

<https://www.marymartin.com/web?pid=774341>

Gender and Globalisation / Rekha Pande, Sita Vanka and S Jeevanandam

Rawat Publications, Jaipur 2021

236p.; 25cm

Includes Index

9788131611630

\$ 30.00 / HB

650 gm.

In the globalising world today, it is the economic changes that are altering structures and cultures. Most of the economies of the developing world are now in the process of restructuring in the direction of free market and liberalisation with an overall aim at developing outward looking internationally competitive economies, with negative social consequences. The free play of markets, liberalisation, privatisation and competition have become the keywords in the path towards globalisation. One of the serious concerns today is the impact of globalisation on gender. How do economic integration, technical change, and access to information have an impact on gender inequality? There have been various arguments for and against globalisation. Some argue that globalisation has brought increased access to economic opportunities. Trade openness and the spread of information and communication technologies (ICTs) have increased women's access to economic opportunities and, in some cases, increased their wages relative to men's. Growth in export and ICT-enabled sectors, together with a decline in the importance of physical strength and a rise in the importance of cognitive skills, has increased the demand for female labour. ICT has also increased access to markets among female farmers and entrepreneurs by easing time and mobility constraints. Others argue that not everyone is benefiting from globalisation. Women, for whom existing constraints are most binding, are often left behind. While the forces unleashed by globalisation have lifted some of the barriers to greater gender equality, public action is needed to lift these further. Public policy further needs to address gender gaps in endowments, agency, and access to economic opportunities. There is a need to make a collective and concentrated effort to accommodate the strategic gender needs so that in this period of transition, social safety nets are created for the vulnerable sections in society. The various essays in this book examine the impact of globalisation and the challenges that it has posed. We hope this book would be useful to students and scholars interested in understanding globalisation and its impact on society, economy and several other institutions.

<https://www.marymartin.com/web?pid=774338>

Agriculture and Women's Employment in Turkey / Dr. Zeynep Colak

Gazi Kitabevi, Ankara, Turkey 2021

144p.

9786257588195

\$ 35.00 / null

170 gm.

<https://www.marymartin.com/web?pid=778346>

Waste Management For Municipalities in Turkey / Muhlis Ozdemir Hiperyayin 818
- Research - Review

Hiperyayin, Istanbul, Turkey 2021

96p. ; 21cm.

Includes Index ; Bibliographical references.

9786257402538

\$ 20.00 / null

100 gm.

In the modern world, at the point where today's industries have come, the reverse logistics is as important as the traditional logistics. This is not only important for the companies, but also for the environmental protection. Like the production processes, companies do not want to endure more costs during the reverse logistics processes and while protecting the environment. Companies can hit two birds with one stone by optimizing the reverse logistics process. Precisely at this point, this book will be a very convenient resource for students, engineers, researchers, industries, and anyone who needs both theoretically and practically.
- Associate Professor Yakup Çelikkbilek, Ph.D.

<https://www.marymartin.com/web?pid=778345>

Mobile Assemblages and Maendeleo in Rural Kenya / Leah Jerop Komen

Langaa RPCIG, Bamenda, Cameroon 2021

xvi, 194p.; 229x152mm.
Includes Bibliography
9789956552849
\$ 30.00 / null
304 gm.

In this book, Leah Komen explores the impact of mobile telephony on the lives of people in rural Kenya. The book analyses the outcomes of complex intersections and interactions between mobile phones, individuals, and the broader society as distinct from the traditional cause-effect relationships in the discourse of development in the changing world. It subverts the traditional notion of synchronic development that ignores target populations' involvement in decision-making and sees development from the lens of developed economies where information and communication technologies like mobile telephones have originated. Komen's analysis advances a diachronic type of development that focuses on human technology's interrelationships instead of the synchronic model that privileges technology as engendering social transformations and development. The diachronic model is fundamentally *Maendeleo*, a Swahili term denoting process, participation, progress, and growth, and views social transformations and development as an interaction between mobile telephony users and their specific contexts. The book argues that the mobile phone has become an increasingly personalised device. It encourages a sense of community through the sharing of the device by multiple users, promotes co-presence and interpersonal communication, enhances kinship ties and social connectedness, and creates new ways of organising and conducting everyday socioeconomic activities. However, it also can disintegrate relationships and remodel some. This is a book about power negotiation, gender relations, cultural inclinations, and socio-economic dispositions within the context of mobile telephony's domestic use to facilitate social change and development.

<https://www.marymartin.com/web?pid=778794>

Building back better : the way forward for Malaysia / Jeyakumar Devaraj
SIRD-Strategic Information and Research Development Centre, Petaling Jaya,
Malaysia 2021

xii, 100p.;
9789672464297
\$ 15.00 / null
180 gm.

"The 'Revolution' – if that can be taken to denote the fundamental changes that are required to shift from an economic system propelled by the profit motive of large corporations to an economic system premised on solidarity – is still as necessary as ever."***In this selection of essays, Dr Jeyakumar gives fresh insights into several of the major issues affecting Malaysia, including the failure of the reform initiative, persistent rural poverty, the widening ethnic divide, the role of free trade agreements in promoting the race to the bottom among ASEAN countries, the financing of political parties, youth unemployment and the shortage of federal funds to finance anti-poverty measures, while suggesting out-of-the-box solutions for these issues. A must-read for Malaysians keen on building back better.

<https://www.marymartin.com/web?pid=778315>

12th Egerton University International Conference – Theme : Knowledge Solutions for the Society, the Economy and the Environment : Programme and Book of Abstracts, 27th-29th March 2018 FEDCOS Complex, Njoro Campus /

Egerton University, Faculty of Education Complex, Egerton, Njoro, Kenya 2018
xlii, 160p.;

\$ 60.00 / null
544 gm.

<https://www.marymartin.com/web?pid=778810>

Trade in Services in the New Century / S V Hariharan, Neelambar Hatti and Rameshwar Tandon

B R Publishing Corporation, Delhi 2020

ix, 225p.; 25cm.

Includes Bibliography

9789388789424

\$ 36.50 / HB

650 gm.

Concerns have been voiced about the potential adverse effects of liberalizing trade in services under the GATS framework on equity, costs, distribution, availability of services and sovereignty of governments in defining their national objectives. These concerns have been voiced in poor countries in case of social service such as health and education. Critics stressed the need for an environment that is conducive to both efficiency and social development.

<https://www.marymartin.com/web?pid=775783>

Research and Development and the Third World / S. V. Hariharan, Neelambar Hatti, Rameshwar Tandon

B R Publishing Corporation, Delhi 2020

xiii, 174p.; 24cm.

9789388789615

\$ 30.00 / HB

550 gm.

<https://www.marymartin.com/web?pid=775765>

Land and Labour in Indian Agriculture : Discourses on Growth and Equity / Prashant K. Trivedi, Manoranjan Mohanty

Sage Publications India Pvt.Ltd, New Delhi 2021

xlix, 347p.; 23cm.

Includes Index

9789353887346

\$ 34.00 / HB

660 gm.

Land and Labour in Indian Agriculture: Discourses on Growth and Equity presents empirically grounded analytical essays on principal concerns of the agrarian question in India. It brings together important contributions from eminent experts focusing on agricultural and rural development, land and labour, and policymaking. Looking at agricultural development as a means of improving the quality of life in rural areas, the essays capture shifts not only in policymaking but also in ground realities and explain why the rural crisis persists in India. The editor's introductions put in perspective the essays on the evolution of the agrarian discourse, policy deliberations, and performance and trends in rural development.

The series 'Social Change in Contemporary India' brings together key texts published in the prestigious journal Social Change, from 1971 till present times. These writings, most of which are considered canonical, address important issues in health, education, poverty and agriculture with special focus on disadvantaged groups. These writings will help readers identify key points in the history of policymaking in India and major discourses and debates and their impact.

<https://www.marymartin.com/web?pid=774428>

Covid 19 The Pandemic : Impact And Response / K S Sarwani

B R Publishing Corporation, Delhi 2021

x, 154p.; 24cm.

9789391123000

\$ 30.00 / HB

530 gm.

This book has compiled with the intention of recording for posterity the impact and response to the unprecedented calamity that rattled the entire world in 2020. coid-19, the pandemic travelling from China's Wuhan, struck rapidly and venomously, leaving no time for states to safeguard their people from its deadly attack. By the time realization dawned and borders were sealed, damage was done.

<https://www.marymartin.com/web?pid=775757>

Tribal Livelihoods in Transition : A Study on the Baiga of Central India / D V Prasad

B R Publishing Corporation, Delhi 2020

xvi, 244p.; ill.; 25cm.

9789388789387

\$ 39.00 / HB

670 gm.

Natural resources such as jal (water), jamin (land), and jungal (forest) play an important role in creation of sustainable livelihoods to many tribal communities in India. It is evident from the age-old subsistence practices of hunting and gathering, fishing, pastoralism, shifting cultivation, horticulture, agriculture, art and craft, etc. However, the gradual decrease of forests and other natural resources due to population explosion, industrialization, mining, and establishment of multipurpose development projects in resource rich tribal pockets are making dents on the availability forest-based livelihoods to the tribal communities in India.

<https://www.marymartin.com/web?pid=775758>

Peasantry Under Capitalism in Contemporary Nepal : Macro and Micro Narratives / Laya Prasad Uprety

Mrs. Bina Khatiwada (Uprety), Kathmandu, Nepal 2021

xxx, 378p.

9789937087278

\$ 50.00 / null

550 gm.

<https://www.marymartin.com/web?pid=774413>

A Strategic Myth : 'Underdevelopment' in Jammu and Kashmir / Sehar Iqbal

Tulika Books, New Delhi. 2021

xxiii, 190p.; 25cm

Includes Bibliography and Index

9788194717560?

\$ 15.00 / HB

600 gm.

Despite being in the news near-constantly, Jammu and Kashmir has been woefully misrepresented - whether by liberal politics in India who have portrayed the erstwhile state as a dangerous frontier state in need of a strong security response, or by right-wing politicians who have been spinning a narrative about the land being plagued by underdevelopment. The first of these stems from a top-down version of security that gives precedence to the promotion of state security at the expense of human security. The second comes from a redefining of corporate interests as development concerns, which has become ubiquitous. Both are wrong-headed. This study challenges commonly held misconceptions about the region and brings to light its achievements during the state-led developmental process of Jammu & Kashmir from 1948 to 1988, thus bridging a gap in scholarship concerning this process and the relationship between the political history and social development of the region. Contextualizing development in Jammu and Kashmir since 1947, when it became free from princely rule, the study augments the macroeconomic view with village studies documenting the human experience of policy changes. It puts forward a composite picture of development, directly challenging the politically motivated, false narrative of 'underdevelopment'. The book also sheds further light on the adverse effects of the crackdown since 5 August 2019 on civil liberties and the internet, on the economy, and on education and health. With the Covid-19 induced lockdown adding to these obstructions, it is clear that direct rule by the central government is no panacea for development in Jammu and Kashmir. Rather, it is an assault on the gains in economic and social development that Jammu and Kashmir achieved so far.

<https://www.marymartin.com/web?pid=774415>

Development Communication for Agriculture / R.K. Samanta

B R Publishing Corporation, Delhi 2021

xx, 299p.; 23cm.

9788170186007

\$ 31.50 / HB

600 gm.

All the developing nations of the world have one thing in common that is the continuous search for a workable and viable strategy for development to redress the problems of landlessness, poverty, high growth of population, unemployment, rural-urban drift and an unequitable distribution of food and income. To overcome these problems and to face these challenges 'Development Communication' is only hope and answer.

<https://www.marymartin.com/web?pid=775740>

Displacement and Marginalisation in Andhra Pradesh and Telangana 1951-2010 /
Walter Fernandes, Nafisa Goga D'Souza, Palla Trinadha Rao

North Eastern Social Research Centre, Guwahati, India 2019

Xv, 528p.; 23cm.

Includes Index

9788193878538

\$ 17.50 / HB

800 gm.

The publication, sixth in the NESRC displacement series, attempts to continue the debate on development and displacement that are complementary. The approach to them depends on the development paradigm chosen by the country's decision-makers. Those who view development only as infrastructure building justify displacement as sad as inevitable. Votaries of inclusive development speak of it as economic and human growth going hand in hand.

<https://www.marymartin.com/web?pid=777917>

Progress, At Whose Cost? : Development-Induced Displacement in West Bengal
1947-2000 / Walter Fernandes, Shanti Chetri, Satyen Lama, Sherry Joseph

North Eastern Social Research Centre, Guwahati, India 2012

593p.; 22cm.

Includes Index

9788192234953

\$ 7.50 / HB

800 gm.

The present view of national development is based on a paradigm that views it primarily as increasing wealth for a higher standard of living through improved technology and industrial progress. Its criterion is GNP. It relies on economic growth, capital investment, advanced technology and intensive use of the natural resources. Basic to it is compulsory acquisition of land and people's displacement from their traditional habitats. Thus, the development paradigm is basic to the process that results in the impoverishment and marginalisation of the poor in order to provide more facilities to the middle class.

<https://www.marymartin.com/web?pid=777915>

Uprooted for whose benefit? Development-Induced Displacement in Assam 1947-2000 / Walter Fernandes, Gita Bharali

North Eastern Social Research Centre, Guwahati, India 2011

X, 734p.; 23cm.

Includes Index

9788192234946

\$ 20.00 / HB

1050 gm.

Development is traditionally understood as increasing wealth for a higher standard of living through improved technology and industrial progress. With criterion of Gross National Product (GNP) and economic growth it relies heavily on capital investment and advanced technology to harness existing natural and human resources. Land is basic to these projects and through compulsory acquisition that displaces people from their traditional habitats and sustenance.

<https://www.marymartin.com/web?pid=777913>

Knowledge Management in the Insurance Sector : A Study of Haryana / Isha Nandal

Neeraj Publishing House, Delhi 2020

viii, 296p.; 25cm.

Includes Bibliography and Index

9789383784424

\$ 44.00 / HB

750 gm.

Government supported insurance schemes are a form of social security in India. These schemes are initiated by the Government to provide protection to certain sections of population against income losses and can be categorized as social security as per the definition of the International Labour Organization (ILO 1984). Haryana is one of the leading states in terms of industrial production, especially passenger cars, two- wheelers, mobile cranes and tractors. Haryana is the second -largest contributor of food grains to India's central pool and accounts for more than 60 per cent of the export of Basmati rice in the country, third- largest exporter of software and one of the preferred destinations for IT/ITeS facilities. During the past 50 years, the world of business has shifted from one dominated by capital to one dominated by knowledge . Both business and academic communities believe that by leveraging knowledge, a business organization in general, and life insurance organizations in particular, can sustain its long-term competitive advantages. Knowledge management is on its way to becoming an integral business function and a new aspect of management for many organizations. Insurance sector is one of the sectors, which has witnessed this change and has tuned itself to the local/global demands particularly after the inception of General Agreement on Trade in Services (GATS). This book traces the development and analyses the performance of life insurance industry in India, since inception of this sector. The present book will also be very useful for regulators and students of Insurance Management and training programmes of Life Insurance companies and the general reader.

<https://www.marymartin.com/web?pid=775722>

The Riau Islands : Setting Sail / (Eds) Francis E. Hutchinson & Siwage Dharma Negara

ISEAS Publishing (ISEAS – Yusof Ishak Institute), Singapore 2021

xxviii, 468p.

Includes Index

9789814951050

\$ 29.90 / null

810 gm.

To Singapore's immediate south, Indonesia's Riau Islands has a population of 2 million and a land area of 8,200 sq. km scattered across some 2,000 islands. The better-known islands include: Batam, the province's economic motor; Bintan, the area's cultural heartland and site of the provincial capital, Tanjungpinang; and Karimun, a ship-building hub strategically located near the Straits of Malacca.

Leveraging on its proximity to Singapore, the Riau Islands—and particularly Batam—have been a key part of Indonesia's strategy to develop its manufacturing sector since the 1990s. In addition to generating a large number of formal sector jobs and earning foreign exchange, this reorientation opened the way for a number of far-reaching political and social developments. Key among them has been: large-scale migration from other parts of the country; the secession of the Riau Islands from the larger Riau Province; and the creation of a new provincial government.

Building on earlier work by the ISEAS – Yusof Ishak Institute on the SIJORI Cross-Border Region, spanning Singapore, the Malaysian state of Johor, and the Riau Islands, and a second volume looking specifically at Johor, the third volume in this series explores the key challenges facing this fledgling Indonesian province.

Adopting a multidisciplinary framework, this book explores three issues: what have been the social, political, and environmental effects of the rapid economic change set in motion in the Riau Islands; to what extent can or should the province seek to reconfigure its manufacturing-based economy; and how have the decentralization reforms implemented across Indonesia affected the Riau Islands.

"The Riau Islands: Setting Sail, edited by Francis. E. Hutchinson and Siwage Dharma Negara completes the SIJORI series, following the publications of earlier studies on the Singapore Cross-Border Region and Johor. The book comprises a rich collection of essays covering: the economic development challenges faced by Batam and the other islands; the political setting which highlights centre-periphery dynamics and issues related to the governance of the new province; as well as the social-cultural impacts of economic development which has attracted migration from other parts of Indonesia. This book provides valuable contributions to the study on Cross-Border Regions, enhances our understanding about the dynamics of the SIJORI Growth Triangle, and last but not least fills a gap in knowledge about the Riau Islands which, as the book says, is regarded as marginal from the perspective of Jakarta, but is central in its relation to Singapore as the subregional metropolis."

-- Dewi Fortuna Anwar, Research Professor at the Research Center for Politics, Indonesian Institute of Sciences; Vice-Chairman of the Board of Directors, The Habibie Center, Jakarta

"This edited volume provides a very comprehensive assessment of the Riau Islands Province, an area that promises to become a new frontier for the economic development of archipelagic Indonesia. Building on its history as a hub for manufacturing, this province now is a growth centre for tourism and the IT business. This in turn creates challenges for policymakers as the province's population grows rapidly, stressing urban areas, changing communities, and placing stress on the environment. In addition, the Riau Islands Province is an interesting subregional arrangement, including another subnational territory, the Malaysian state of Johor, and a nation-state, Singapore. This area is a new frontier in terms of its place and role in global and regional supply chains, and is key for regional development in Asia, as well as the mega-regional arrangements of the CPTPP and RCEP. This volume is an enriching addition to the literature on Indonesian economic development, and will be a reference for central and local government officials, researchers and students, members of the business community, as well as the public."

-- J.S. Djiwandono, Faculty of Economics and Business Universitas Indonesia, Jakarta, and S. Rajaratnam School of International Studies, Nanyang Technological University, Singapore

<https://www.marymartin.com/web?pid=775717>

Water Supply for the Urban Poor in Indian Cities : Issues and Challenges / Saleha Jamal, Abha Lakshmi Singh

B R Publishing Corporation, Delhi 2021

xviii, 362p.; map; ill.; 24cm.

9789388789851

\$ 61.50 / HB

850 gm.

Water is the biggest crisis, facing India in terms of spread and severity, affecting one in three people. One of the reasons for India's growing thirst is the rate at which the population, especially the urban population is increasing. Resulting in the exponential and unplanned growth of cities fueled by migration is posing a key challenge to supplying water to the urban poor and low-income households both in quantum and quality. Cities in urban India are flooded with poor.

<https://www.marymartin.com/web?pid=775709>

Tribal Development in India : From Despair to Hope / T. Madhava Menon

B R Publishing Corporation, Delhi 2020

xxv, 238p.; photos; 24cm.

Includes Bibliography and Index

9789388789639

\$ 39.00 / HB

700 gm.

Articles in this book explore the development history of the tribal communities in Kerala, beginning from Sangham period and even earlier. The conditions under which the tribal communities lived in the forest, in harmony with the nature and the subsequent changes in their life as brought out by the introduction of forest Rights Act have been explained in the initial articles. The policy of opening up forest for migration by the land hungry people from the plains brought about disaster in their living conditions.

<https://www.marymartin.com/web?pid=775788>

Right Between The Ears / Sandeep Dayal

Penguin Viking an Imprint of Penguin Random House, Haryana. 2021

x, 258p.; 23cm.

9780670094929

\$ 15.00 / HB

500 gm.

Right Between the Ears reveals the secrets that allow brands to open up hidden domains in our minds through powerful psychological triggers. The power of cognitive brands is not accidental; it is architected by applying recent scientific advances in fields as disparate as psychology, behavioural economics, social anthropology and cognitive neuroscience. These consilient techniques now allow us to peer into the soul of a brand as never before.

Marketers have created truly phenomenal brands in the past. However, until now, our understanding of brain science was not quite enough to explain why some brand campaigns become so iconic while others fizzle. This book provides a new lens with which we can deconstruct those successes and failures. It takes the reader on a rollicking ride through examples and stories of brands as timeless as De Beers, Mastercard, Allstate and Guinness, as well as modern-day wonders like Madison Reed, Allbirds and Warby Parker.

The book is called Right between the Ears because that is where the brain is. Psychologists sometimes say that everything about sex happens not where you think but right between your ears. Everything about brands, too, happens there. This book reveals all you need to know to build your own epic brands.

<https://www.marymartin.com/web?pid=774455>

Making Africa World's Largest Economy : Media, Culture and Development :

Turning Africa into a Donor "Nation" Through Broadcast Content / Derek Murusuri

CTG Resources Limited, Dar es Salaam, Tanzania 2020

xxx, 372p.;

Includes Bibliography

9789976599145

\$ 60.00 / null

626 gm.

THIS Book is a MUST for the current and future generations of Africa. Although it is the richest continent in terms of natural resources, Africa is labeled the poorest and dark continent. For how long will the narrative remain unchanged? If not this generation, who will ever deliver Africans from their current economic bondage and hopelessness? To what extent does broadcast reporting impact on African culture and realign our attitudes towards development outside our comfort zones? Is it true that Africa is a poor and dark continent or is it a land of incredible opportunities? Is culture a barrier that inhibits and measure up Africa's development performance? How is culture the major reason? What should Africa do to become world's greatest economy? What needs to be done to make Africa realize her latent power and possibilities? How important is Africa's broadcast media in this struggle to end years of economic exploitation? This book is about Africa's liberation. It provides a fresh breath of inspiration on Africa's struggle for economic liberation. This is a pragmatic handbook on how Africa can move on to negate its current state of desperation and launch a roadmap to claim the world's largest economy. Africa had failed. Africans have been made to believe current slot as underdogs, is permanently theirs. Is this true or false? Africa holds the potential to become the world's number one economy. What is it that Africa needs to do? The book provides these rare answers. It offers a mammoth of evidence that Africa, against all odds, will ultimately triumph. The author challenges SADC countries to draw up an integration roadmap to deliver the United States of Southern Africa (USSA). He also suggests mechanisms to bolster financing of public investments, at least in the SADC region. The author argues, Africa's glory days are within reach. This is a MUST read book for those of African descent all over the world. The book inspires them to augment their confidence in the struggle for Africa's economic liberation, to end years of exploitation, hopelessness and poverty in the world's richest lands.

<https://www.marymartin.com/web?pid=778812>

Foreign Direct Investment (FDI) and Financial Integration / Abhijit Bhattacharya
New Century Publications, New Delhi 2021

9788177085259

\$ 24.50 / HB

<https://www.marymartin.com/web?pid=777143>

COVID-19, Climate Change and Environmental Governance / Medha Tapiawala
New Century Publications, New Delhi 2021

9788177085211

\$ 25.00 / HB

<https://www.marymartin.com/web?pid=777142>

75 Years of Industrial, Infrastructural and Logistics Development in India: 1947-48 to 2021-22 / Makarand Upadhyaya
New Century Publications, New Delhi 2021

9788177085228

\$ 39.50 / HB

<https://www.marymartin.com/web?pid=777141>

75 Years of Central Government Budgets (1947-48 to 2021-22) and Finance Commissions of India (I to XV) / M.M. Sury
New Century Publications, New Delhi 2021

9788177085303

\$ 45.00 / HB

<https://www.marymartin.com/web?pid=777140>

COVID-19 in Tamil Nadu : Repercussions and the Avenues Ahead / V Sivasankar and J V Arun

Manak publication Pvt Ltd, New Delhi, India 2021

xx, 248p.; 25cm.

Includes Index

9781732265073

\$ 37.50 / HB

650 gm.

The concept of the book falls within the purview of regional approach to the problems of COVID-19. the book will focus on the structured approach which is necessary to apply solutions at the state level. In the wake of COVID-19, economic activities of Tamil Nadu were disrupted and it has resulted in contraction of demand and supply-side shocks. The containment measures have slowed manufacturing have slowed manufacturing sector, domestic consumption and state's growth rate.

<https://www.marymartin.com/web?pid=777130>

Global Perspective Views on Energy and Electricity / Maw Thar Htwe (Mandalay)

U Min Min Zaw, Myanmar 2021

376p.;

\$ 35.00 / null

520 gm.

<https://www.marymartin.com/web?pid=778445>

An Insider View to Doing Business in Myanmar / Dr Philip Zerrillo and Adina Wong
World Scientific Publishing Co. Pte Ltd., Singapore 2021

192p.;

9789811240027

\$ 32.00 / HB

Myanmar has often been referred to as the next great economic frontier. While the world has high hopes for this emerging economy, many hurdles lie ahead. Its laws, infrastructure, financial institutions, and rules of commerce continue to be a work in progress.

This book provides numerous examples of companies that have not only overcome various challenges, but also thrived in the rapidly evolving environment that is Myanmar today. It covers the hopes and dreams of Burmese founders, who are leading organisations that are operating there. By telling the stories of their unique perspectives and experiences, we hope to inspire and guide those who follow, helping them envision and trailblaze their own paths forward in the emerging economy.

<https://www.marymartin.com/web?pid=778437>

Recovery / Wear, Andrew

Black Inc. Books, Australia 2021

288 pages

9781760643089

\$ 35.99 / null

385 gm.

In times of crisis lies opportunity. Recovery shows us how we can build back better after COVID-19.

We have recovered from many crises in the past- war, depression, pandemic, natural disaster. Often, we've bounced back to create an even better future. The Spanish Flu was followed by the economic prosperity of the Roaring Twenties. In the decades following World War II, the German economy grew to the world's most advanced. In the United States, social and economic policies responding to the Great Depression laid the foundations for twentieth-century prosperity.

As we contemplate recovery from the COVID-19 health and economic crisis while confronting the climate emergency, what can we learn from other recoveries? Through interviews with experts, policymakers and community leaders, this book examines past recoveries and investigates implications for the future. It explores what went well, what we should do differently and what the lessons might be for the recovery ahead of us.

With governments prepared to lead, listen to experts and involve communities in decision-making, not only is a successful recovery possible - we can also choose to re-evaluate many of the things we thought were fixed. We have an opportunity to build back better.

<https://www.marymartin.com/web?pid=778065>

Why you should give a f*ck about farming / Chan, Gabrielle

Vintage Books, Australia 2021

320 pages

9781760899332

\$ 42.99 / null

400 gm.

There is no farmers and others. If you eat or wear clothes, the decisions you make influence farming. 'Eaters will be the ultimate arbiter of where and how food is grown and how the land is cared for ... We all have a stake in the future of food and farming. I am going to show you why.'

Farming sits at the intersection of the world's biggest challenges around climate change, soil, water, energy, natural disasters and zoonotic diseases. Yet Australia has no national food policy. No national agriculture strategy. Our water policy is close to the Hunger Games. People with means can shop at farmers' markets and order brunch, by the provenance of their eggs, bacon, butter, tomatoes and greens. But do they really understand the trade-offs required to grow it?

In this book Gabrielle Chan examines the past, present and future of farming with her characteristically forensic eye. She lays out how our nation, its leaders, farmers and eaters can usher in new ways for us to work and live on our unique and precious land. We must forge a new social contract if we are to grow healthy food on a thriving landscape, while mitigating climate and biodiversity loss.

This important book will change your thinking about food, farming and how you eat.

<https://www.marymartin.com/web?pid=778056>

Sold Down the River / Hamilton, Scot

Text Publishing Company, Australia 2021

336 pages

9781922458124

\$ 42.99 / null

415 gm.

Two insiders expose the shocking and shameful betrayal of Australia's regional heartland so international bankers and traders could make a quick buck.

The Murray-Darling Basin is Australia's greatest environmental asset. The story of water in Australia is written into its ancient rivers, creeks and wetlands. It's home to more than forty Indigenous nations, and it covers an area bigger than France. It is the beating heart of our regions and sustains 40 per cent of our food production.

In 2012 Australia signed up to the Murray-Darling Basin Plan, a scheme designed to create a market for its water and to safeguard the environment.

But the Plan has gone horribly wrong. It has sold our farmers and rural communities down the river. It has contributed to appalling environmental damage on the planet's driest inhabited continent. It has allowed a ruthless market to form, exploited by traders who buy and sell water as if it was a currency like Bitcoin.

Scott Hamilton and Stuart Kells, both experts in public policy, have interviewed irrigators, farmers, Traditional Custodians and water traders to tell this disastrous story. Their compelling expose brings to light how we have failed to protect our most precious natural resource.

You can't understand Australia without understanding water. Sold Down the River is compulsory reading for all of us.

<https://www.marymartin.com/web?pid=778054>

India: The Wasted Years / Avay Shukla

Paranjoy Guha Hakurta, Noida 2021

xvii, 342p.; 22cm

9781639724901

\$ 15.00 / null

400 gm.

India: The Wasted Years, is a series of essays that's were originally blogs. These have been arranged not a chronological sequence but under subject-heads making them a cohesive commentary on the times we live in, in india, about which the auther writes. while not a work of history, the book is instead the shout of a wounded civillisation. these eassys will find place in the annals of india's evolution through the 21st century. uncompromising in his analysis, the author studiously cites the dark clouds of political, social and economic failures, that seem to be without the proverbial silver lining.

<https://www.marymartin.com/web?pid=775413>

Shifting Orbits : Decoding the Trajectory of the Indian Start-up Ecosystem /
Thillai Rajan A, Srivardhini K Jha, Joffi Thomas

Universities Press (India) Private Limited, Hyderabad, Telangana, India 2021

xxii, 306p.; ill.; 28cm.

9789389211955

\$ 31.50 / null

850 gm.

In the new millennium, the shape of India's vibrant entrepreneurial economy has changed significantly to move towards one driven by technology and innovation. Today, India is one of the largest start-up and innovation hubs in the world, and the Indian start-up ecosystem has become a \$5 trillion economy Shifting orbits chronicles the spectacular rise of the start-up landscape in India in four different sections: innovation, incubation, funding and industry perspectives.

<https://www.marymartin.com/web?pid=777203>

Reform of the International Monetary System : Chinese Perspectives and
Strategies / Xiao Li (Translator) Yong Jiang

World Scientific Publishing Co. Pte Ltd., Singapore 2021

804p.

9789811218866

\$ 250.00 / HB

This book proposes that the short-term goal of the current reform of the international monetary system should be a combination of controlling "imbalances" and "the risk of the dollar", namely using the balance of payments coordination mechanism to suppress risks by exchange rate cooperation. The reforms of international reserve currencies, international financial institutions, and international financial regulation provide a good external environment for the stable development of the world economy. The book discusses the mechanisms that will continue to support the hegemony of the US dollar and the US dollar system in the future, including the commodity dollar return mechanism, the international debt repayment mechanism, the petroleum dollar pricing mechanism and the dollar rescue mechanism in financial crisis. The book predicts that the current international currency system dominated by the US dollar will remain sustainable for a long time. Finally, the book proposes four strategies for China's participation in the reform of the international monetary system.

<https://www.marymartin.com/web?pid=778527>

Geely Drives Out : The Rise of the New Chinese Automaker in the Global Landscape / Hua Wang, Giovanni Balcet and Wenxian Zhang

World Scientific Publishing Co. Pte Ltd., Singapore 2021

316p.

9789811234422

\$ 50.00 / HB

Since 2008, while the global automotive manufacturing has been faltering, the Chinese auto industry has been swiftly transformed into the largest producer in the world. The growth of the Chinese automakers is a close reflection of China's powerful manufacturing economy, and Geely Auto is one such best example. This book closely examines the rise of Geely as a privately-owned automaker in China. From its humble beginning as a refrigerator component maker and motorcycle manufacturer in the late twentieth century, Geely has grown to become not only a top selling national brand in China, the largest auto market in the world, but also a significant player in the global automotive industry. The book studies Geely's successful acquisition of Volvo, within a long-term framework of asset-seeking foreign direct investment, and then further investigates its recent strategic initiatives with Daimler, London Taxi, PROTON and Lotus. The book reveals how the little-known carmaker is worth close examination, via its product development, organizational dynamics, corporate culture, brand development, talent and cross-cultural management strategies, as well as the entrepreneurship of its visionary founder Shufu Li. From catching up in technology to a leader in product, service and business model innovations, Geely has driven out as a new Chinese automaker on the world stage. Facing challenges in clean energy and Internet of Things, artificial intelligence, new user's experience towards smart and mobility solution, Geely will continue to play an increasingly important role in the globalization age of the twenty-first century.

<https://www.marymartin.com/web?pid=778526>

A History of China's Financial Thought (In 2 Volumes) / Yao Sui (Translators)
Wang Yong and Wu Zhongxiu

World Scientific Publishing Co. Pte Ltd., Singapore 2021

1140p.

9789811216800

\$ 350.00 / HB

A History of China's Financial Thought presents the history and evolution of China's financial thought across its dynasties to the 20th century. Being the first work to cover both the ancient and modern ages, even going as far back as the Pre-Qin period, this comprehensive book fills in research gaps and provides the most thorough research into the history of China's financial thought, advancing the study of financial and economic history. It delves into a myriad of topics, such as monetary theory and banking systems, and collects diverse perspectives from thinkers across the different eras.

This translation presents the history of China's financial thought in a pioneering and unique way, offering an instructive reading experience. It is an essential reference for students and scholars interested in China's finance, history and culture.

<https://www.marymartin.com/web?pid=778525>

Essays on Selected Contemporary Issues in the Nigerian Banking System / Umaru Ibrahim

Safari Books Ltd, Ibadan, Nigeria 2021

xx, 226p.;

Includes Index

9789785800852

\$ 55.00 / null

370 gm.

The book focuses on the Deposit Insurance experience in Nigeria, with experience drawn from other comparator countries, its evolution and relation with the financial sector, it explores a number of conceptual and emerging issues in deposit insurance, the mobile payments system, corporate governance, bank failure resolution options, and some narratives around financial crisis in relation to deposit insurance. Consideration is given to topical issues on risk management, failure resolution measures, the role of deposit insurance during banking crisis, the importance of deposit insurance in consumer protection and financial system resilience.

<https://www.marymartin.com/web?pid=777286>

Growth and Development Planning in India / K. L. Datta

Oxford University Press, New Delhi, India 2021

xii, 372p.; 22cm.

Includes Index

9780190125028

\$ 53.50 / HB

650 gm.

The debate around growth has been an important feature of economic planning in India since Independence. This book deals with the wide range of issues related to the country's growth and development between 1951 and 2011, covering the 11 Five Year Plans formulated and implemented during this period, as well as in the decade after that.

The author traces the changing nature of planning over time—from rigid state control on economic activities, to reliance on market-based planning in the time of economic reforms. He has dealt with the transition from growth measures in the 1970s, to the use of a mix of growth and redistribution in the 1980s, and the economic reforms and liberalization measures from 1991 onwards, and the inclusive growth we have seen in the twenty-first century. The central theme of the book is to analyse the role that planning played in maximizing the rate of economic growth and in improving the living standards of the people. Considering India's rapidly changing socio-economic environment, many of the issues around growth and development are contentious.

The author discusses them here with academic rigour and an insider's insight, thus enabling a fair assessment.

<https://www.marymartin.com/web?pid=765298>

China's Economic Challenge : Unconventional Success / Albert Keidel

World Scientific Publishing Co. Pte Ltd., Singapore 2021

540p.

9789811230486

\$ 200.00 / HB

This book analyzes economic strategies responsible for China's 40 years of 40-fold growth, suggesting how such strategies might be applied elsewhere. It combines a seven-chapter chronological analysis of China's growth with three additional chapters on the government's leadership role, success in poverty reduction, and China's combined international finance and trade experience. The book recaps why China's success challenges the United States and the field of development economics. One of its emphases, the 1980s, reports how generous rural price and land-tenure reforms caused a rural income boom that threatened urban subsidized livelihoods and underpinned consequent violence. It describes how China will likely face a similar challenge moving forward, during the planned merger of rural and urban workforces.

The book includes an analysis of the US-China trade war and China's economic prospects in the wake of COVID-19. It is a clear and timely account for anyone interested in understanding the institutions and policies responsible for China's successful development and its likely continuation.

<https://www.marymartin.com/web?pid=778564>

Women Hold Up Half The Sky : The Political-Economic and Socioeconomic Narratives of Women in China / Tan Wei Lim (Ed) Lai Ann

World Scientific Publishing Co. Pte Ltd., Singapore 2021

vi, 134p.

Includes Bibliography

9789811226182

\$ 90.00 / HB

This volume will look into some macro factors that have an impact on gender conceptualizations in China. First, China is a highly-centralized state with a one-party political system that is also an authoritarian strongman regime. Thus, policies (including those related to gender) from the center are promulgated centripetally to provinces, cities, towns, villages, and local areas effectively. In terms of policy-making, the Chinese government noted that they have strengthened the Chinese Communist Party's (CCP) guide for women's work, enacted/upgraded rights protection law in the National People's Congress (NPC), actualized mechanisms for women's cause in the Chinese People's Political Conservative Conference (CPPCC), streamlined work systems for effective implementation of national gender equality policies, and augmented the Women's Federation as an intermediary between the Communist Party of China (CPC), the state, and all Chinese women. As productive forces, Chinese women in the socialist era were exemplary models of mothers and career women who treated family life and work as equally important priorities. They were upper middle class to high net worth individuals who showed their successes in juggling both as objects of moral suasion for other Chinese women in state-led publicity. Some of them were touted by the state as ideal modern Chinese women in state media, moral suasion campaigns, and/or propaganda.

<https://www.marymartin.com/web?pid=778563>

China for SMEs : Essential Elements of Success / Daryl Guppy

World Scientific Publishing Co. Pte Ltd., Singapore 2021

272p.

9789811233845

\$ 24.00 / HB

A Chinese banquet is a combination of small and diverse flavours that make up the overall impression of the meal. China for SMEs brings together many small bites of fascinating advice and insights to build a larger banquet of China business experience, in areas including:

- Business — it is easy to get it wrong but with just a twist, also easy to get it right. Learn the essentials that give you an edge in making the best of first impressions.

- The Belt and Road Initiative — the New Silk Road — policies are a bedrock of modern China business. Guppy explains what this means and how to incorporate this in business strategy and China engagement.

- People — the diverse mix of expectations, beliefs and practices creates the potential for monumental levels of confusion. Guppy explains how to avoid or manage these confusions and avoid small problems from becoming major stumbling blocks.

- Language — understanding what is meant rather than just what is said is the foundation of smooth Chinese business development. Guppy shows you how to develop this understanding even if you rely on translators.

- Host and guest — understand what it means to deliver the best behaviour when you are a guest in China and how to exceed Chinese expectations when you are the host in your home country. These essentials are used as a foundation for government and official visits.

As China grows in importance to companies around the world, it is vital for companies to understand the Chinese business culture. Beijing and Shanghai are a long way from Boston and Sheffield! In China for SMEs, regional expert Daryl Guppy outlines the crucial ingredients for success, culled from more than 20 years of experience in China business, official meetings and government advisory. This book is an essential read for anyone serious about successful business in modern China.

<https://www.marymartin.com/web?pid=778562>

Digital Finance and Literacy in India / Abdul Azeez N.P.
New Century Publications, New Delhi 2021

9788177085266

\$ 23.50 / HB

<https://www.marymartin.com/web?pid=777230>

China for SMEs : Essential Elements of Success / Daryl Guppy
World Scientific Publishing Co. Pte Ltd., Singapore 2021

272p.

9789811232510

\$ 75.00 / HB

<https://www.marymartin.com/web?pid=778561>

China's Economic Footprint in South and Southeast Asia: A Futuristic Perspective
: Case Studies of Pakistan, Sri Lanka, Myanmar and Thailand / Reena Marwah
and Dr Sanika Sulochani Ramanayake

World Scientific Publishing Co. Pte Ltd., Singapore 2021

356p.

9789811236372

\$ 140.00 / HB

The labyrinthine BRI projects, aimed at realizing win-win benefits, have created new challenges for the host countries. Economic aspirations must be shielded and protected by security umbrellas, thus making these countries partners of the China-dominated security architecture. Nowhere is this more evident than in the countries of Sri Lanka and Pakistan. Despite Southeast Asian nations being viewed as within the ambit of China's historical sphere of influence, Myanmar and Thailand provide experiences different from their neighbours. This book analyzes China as an economic juggernaut, undergirded by global ambitions, expanding its economic footprint across South and Southeast Asia through trade, technological supremacy and territorial acquisitions. The authors also navigate China's policies at home and abroad, providing a futuristic perspective on China's path to victory. The book provides answers to compelling questions as:

- How have strengthened economic relations of Pakistan, Sri Lanka, Myanmar and Thailand with China impacted their economies?
- Could these countries afford to rethink BRI projects and relations with China, given that there is a potential wariness of China's tightening embrace and possession of their key resources?

<https://www.marymartin.com/web?pid=778566>

The Digital Transformation of Property in Greater China : Finance, 5G, AI, and Blockchain / Paul Schulte, Dean Sun and Roman Shemakov

World Scientific Publishing Co. Pte Ltd., Singapore 2021

304p.

9789811235634

\$ 24.00 / null

Long-panned advances in China — in 5G, blockchain, central bank coins, and SME superapps — have coalesced into a new world of digitized, tokenized, and tradable assets. New digital mega-projects like the Blockchain Service Network, smart cities, and new foreign exchange digital rails are animating physical assets: offices, warehouses, homes, and farms. Powered by a network of sensors, AI, and distributed trust, property has digitized wings. The resulting inflow of data from every part of the 'built' world will create new industries, uproot traditional finance, and transform cities.

The global trade war is not just a re-ordering of technology: it's a re-ordering of cities. Nations which export this digital technology first will alter the digital fabric of the developing world. A digital Non-Aligned Movement is afoot! One way for the US to catch up is public-private partnerships between Silicon Valley and DC — or just 'copy' China. This book explores the many people and companies, large and small, which are blazing new trails in China's 'Internet of Everything' to transform the way we live, buy, and move.

<https://www.marymartin.com/web?pid=778560>

Development, Distribution, and Markets / Kaushik Basu, Eric Verhoogen, Sudipto Mundle, Maitreesh Ghatak

Oxford University Press, New Delhi 2021

xvii, 328p.; 23cm

9780190130053

\$ 37.50 / HB

550 gm.

This volume is a testament to the breadth and policy relevance of development economics today. It grapples with questions on how to design anti-poverty policies and under what conditions we can expect them to be successful. It concentrates on programmes and policies for India and covers international experience with cash transfer programmes. The work in this area applies core theoretical insights to policy discussions surrounding poverty measurement, income inequality, rural unemployment, and compares alternative growth strategies in terms of their impact on poverty and inequality. The book closes with chapters that trespass the boundaries of economics and enter the territory of politics, to engage urgent concerns of the day that are the basis of much dispute and debate. The essays are collected under three broad themes-anti-poverty policies; land, labour, and financial markets; and political economy.

<https://www.marymartin.com/web?pid=768765>

Disinvestment and Privatization of Public Sector Enterprises (PSEs) in India /
Madhusudana H.S.

New Century Publications, New Delhi 2021

9788177085242

\$ 29.50 / HB

<https://www.marymartin.com/web?pid=777229>

75 Years of Agricultural and Rural Development in India : 1947-48 to 2021-22 /
Yashvir Singh

New Century Publications, New Delhi, India 2021

9788177085297

\$ 46.50 / HB

<https://www.marymartin.com/web?pid=777228>

The Digital Transformation of Property in Greater China : Finance, 5G, AI, and
Blockchain / Paul Schulte, Dean Sun and Roman Shemakov

World Scientific Publishing Co. Pte Ltd., Singapore 2021

304p.

9789811233791

\$ 50.00 / HB

<https://www.marymartin.com/web?pid=778559>

Doing Good Business in China : Case Studies in International Business Ethics /
Stephan Rothlin, Dennis McCann and Parissa Haghirian

World Scientific Publishing Co. Pte Ltd., Singapore 2021

456p.

Includes Index

9789811231698

\$ 40.00 / HB

The 46 original case studies featured in this book demonstrate that in many business sectors, local people and foreigners are responding to the challenges of achieving business success while competing with integrity. Cases are divided into eight sub-topics discussing internet and social media issues, labor issues, corporate social responsibility, product and food safety, Chinese suppliers and production, environmental issues, corporate governance, as well as business and society in China. Each case is followed by a discussion section, with questions to prompt reflection. This book is a valuable resource for students of International Business and Management, as well as entrepreneurs and business managers working and doing business in China.

<https://www.marymartin.com/web?pid=778553>

Crossroads of Family Businesses in China : Succession and
Transformation / Jean Lee & Yan Anthea Zhang (Translator) Jun He

World Scientific Publishing Co. Pte Ltd., Singapore 2021

374p.

Includes Index

9789811229404

\$ 40.00 / HB

Crossroads of Family Businesses in China: Succession and Transformation studies the intergenerational succession in family-owned businesses, specifically in the Chinese mainland. With the succession of family businesses over time, transformation is required as it needs to correspond to the world's development to successfully sustain the company. There is a multitude of factors that play their roles accordingly to perform a prosperous accession.

Hence, this book highlights common issues such as the challenges for both succession and transformation of the company, the interest of the second generation, introducing the second generation to the business before fully passing on, family culture and morale, the distinction between wealth inheritance and business succession, the unorthodox tradition of mother-to-daughter succession and opening management to professionals. These topics are substantiated by case studies of Chinese family businesses, such as Neoglory Group, Midea, Red Collar, Fotile and even more. The book offers theories, practices and models for strategic transformations during succession.

Readers will be able to enjoy insights into a critical evaluation of the intersection between succession and transformation. They will also discover how the different methods of succession utilized by real-life Chinese family-owned businesses affect the businesses' performance. This book will be their first step in constructing a thought on this topic, while indulging in an incredible learning experience.

<https://www.marymartin.com/web?pid=778551>

The Entrepreneur's Field Guide : The 3 Day Startup Method / Andrew Zimbroff and Cam Houser

World Scientific Publishing Co. Pte Ltd., Singapore 2021

184p.

Includes Index

9789811236693

\$ 30.00 / HB

This book introduces the skills and mindset that are introduced during 3 Day Startup educational programs. It covers a wide range of topics encountered by early-stage entrepreneurs, including customer validation, iterative product development, developing preliminary business frameworks, start-up communications and networking, and balancing starting a business with other commitments. The content is actionable, concise, and easy to understand, focusing on pragmatic, applicable skills over dense academic theory and case studies. The information in this volume is easily accessible by entrepreneurs from all walks of life.

3 Day Startup is an international non-profit organization that delivers entrepreneurship education in diverse settings around the world. It was founded in 2008 by graduate students at the University of Texas at Austin that wanted better resources for entrepreneurship education than was available at the time. To do this, it pioneered an intensive, extracurricular experiential curriculum that could be applied in highly diverse educational settings. Since its beginnings as a small group of graduate students at UT Austin, it has exploded into the global non-profit it is today. To date, 3 Day Startup has delivered almost 500 educational programs at over 175 different educational institutions in 35 countries worldwide.

<https://www.marymartin.com/web?pid=778550>

Catalyzing Innovations for a Sustainable Future : Bite-Sized Commentaries and Resource Materials / Thomas Menkhoff

World Scientific Publishing Co. Pte Ltd., Singapore 2021

256p.

9789811238918

\$ 40.00 / HB

"This book competently demonstrates the full potential of effective innovation governance and outlines what Innovation Leaders need to know and do in order to make innovation work." - Howard THOMAS Professor Emeritus of Strategic Management and Management Education Singapore Management University (SMU)

What is innovation and what does it take to make it work? How can innovation management and governance help to create and capture new value towards a sustainable future?

This reader contains several "op-eds" (op-ed = short for "opposite the editorial page") on innovation management and urban sustainability matters written between 2012 and 2021 for Singapore-based print media aimed at providing interested readers with deeper insights into key enablers of effective innovation governance at corporate levels. The bite-sized commentaries on innovation matters are loosely structured with regards to Leadership & Strategy, People & Organisational Culture, Innovation Processes, Knowledge & Learning as well as Innovation Governance. Besides three case studies of innovation award winners (Singapore Airlines; National Library Board Singapore; Qian Hu Corporation Ltd.), the book also entails reflections about the "smart city" strategies of Singapore, Berlin (Germany) and Barcelona (Spain) aimed at enhancing sustainability and liveability.

This resource book is essential reading for anyone interested in acquiring innovation management and governance know how — from graduate students and advanced undergraduates to innovation practitioners in business and society as well as start-up founders and municipal leaders.

<https://www.marymartin.com/web?pid=778557>

Statistical Analysis on Key Economic Areas of China / (Ed-in-chief) Xianchun Xu
World Scientific Publishing Co. Pte Ltd., Singapore 2021
272p.

9789811229060

\$ 130.00 / HB

China's reform and opening-up have contributed to its long-term and rapid economic development, resulting in a much stronger economic strength and much better life for its people. Meanwhile, the deepening economic integration between China and the world has resulted in an increasingly complex environment, growing influencing factors and severe challenges to China's economic development. Under the "new normal" of the Chinese economy, accurate analysis of the economic situation is essential to scientific decision-making, sustainable and healthy economic development and to build a moderately prosperous society in all respects. By applying statistical and national economic accounting methods, and based on detailed statistics and national economic accounting data, this book presents an in-depth analysis of the key economic fields, such as real estate economy, automotive industry, high-tech industry, investment, opening-up, income distribution of residents, economic structure, balance of payments structure and financial operation, since the reform and opening-up, especially in recent years. It aims to depict the performance and characteristics of these key economic fields and their roles in the development of national economy, thus providing useful suggestions for economic decision-making, and facilitating the sustainable and healthy development of the economy and the realization of the goal of building a moderately prosperous society in all respects.

<https://www.marymartin.com/web?pid=778549>

A Theoretical Analysis, Performance Evaluation, and Reform Solution of the Health Care System in China / Hong Sheng, Lin Zhang and Pu Qian
World Scientific Publishing Co. Pte Ltd., Singapore 2021

392p.

Includes Index

9789811227172

\$ 160.00 / HB

Medical expenditure has become a heavy burden on the public sector and the family system in many countries. Expanding the coverage and reimbursement of medical insurance has become a common way to reduce the burden. This book will elaborate on how medical insurance may increase the burden instead. It explains why the existing medical insurance system results in increased medical costs, where higher costs may offset the benefits of certainty brought by medical insurance, forming the "paradox of medical care insurance". This assumption is verified by empirical evidence in China, through a new method developed to find out the actual medical costs, using two parameters: ratio of self-payment of medical insurance and the level of monopoly in the supply of medical services. The book also describes the history, the current situation, and the reform of the health care system in China.

<https://www.marymartin.com/web?pid=778547>

Refreshing the Singapore System : Recalibrating Socio-Economic Policy for the 21st century / W.L. Terence Ho, Lai Ann (Ed)

World Scientific Publishing Co. Pte Ltd., Singapore 2021

422p.;

Includes Index

9789811236532

\$ 52.00 / HB

780 gm.

Singapore's rapid ascent from Third World to First since its independence in 1965 has won it acclaim as an "economic miracle". Economic success has been accompanied by impressive achievements in social development, as reflected in international rankings of human capital and human development.

The city state's achievements are founded on a socio-economic system characterised by low tax rates, flexible labour markets, and individual "self-reliance", with state support centred on social investment in education and public housing.

Entering the 21st century, however, slowing economic growth, an ageing population, global competition, and widening income dispersion have put the Singapore System under strain. This has prompted a significant refresh of social and economic policies over the past 15-20 years.

This book aims to bring the reader up to date on Singapore's socio-economic development in the first two decades of the 21st century. It looks back to the shifts in policy thinking that have accompanied structural changes to Singapore's society and economy, taking stock of the policy innovations aimed at sustaining income growth, economic security, and social mobility. It looks around to compare Singapore's approach to those of other countries facing similar challenges, situating Singapore's experience in the wider international discourse on public policy. Finally, it looks ahead to how the Singapore System may evolve in the years to come.

<https://www.marymartin.com/web?pid=778538>

The Making Of Aadhaar World's Largest Identity Platform / Ram Sevak Sharma

Rupa Publication India Pvt. Ltd, New Delhi 2020

xi,199p.; 23cm.

Includes Index

9789390356126

\$ 15.00 / HB

440 gm.

Aadhaar is the world's largest identity project that enrolled a billion residents. The Making of Aadhaar offers insights into the creation of this one-of-a-kind system, at a fraction of the cost of the alternative, less sophisticated identity systems that had been previously tried in India and elsewhere. That, by itself, makes for an interesting case study because outcomes of major projects, especially in government, tend to range from the 'underwhelming' to the 'spectacular failures'. Aadhaar is the exception that proves the rule. Alongside Nandan Nilekani, the author led a brilliant team in developing the technology that undergirds Aadhaar, enrolled the resident population of India, created an online authentication mechanism for the digital world, and operationalized the ecosystem to take advantage of the new identity. This book is a first-hand account from the trenches which provides a lucid and in-depth understanding of the artefact called Aadhaar and how it continues to change and redefine India.

<https://www.marymartin.com/web?pid=774602>

The Challenge of Development: Displacement in Nagaland 1947-2010 / Walter Fernandes

North Eastern Social Research Centre, Guwahati. 2017

Xiii, 288p.; 22cm.

Includes Index

9788193376157

\$ 12.50 / HB

530 gm.

Studies of development-induced displacement in most states show that the impact on the displaced has been negative. But in Nagaland it is not as bad as elsewhere, mainly because of its land management based on the customary law and it is taken over through negotiations. However, with the state trying to attract more investors, more land may be acquired through notifications and that can have an adverse impact on its people.

<https://www.marymartin.com/web?pid=461773>

The Development Dilemma: Displacement in Meghalaya 1947-2010 / Walter Fernandes, Veronica Pala

North Eastern Social Research Centre, Guwahati. 2016

Xi, 396p.; 23cm.

Includes Index

9788189762568

\$ 15.00 / HB

650 gm.

This publication continues the debate on development and displacement that are two faces of the same coin. The approach to them depends on the development paradigm that the leaders opted for. Most decision-makers view development only as GDP growth and building an infrastructure, and justify displacement as sad but inevitable. Those who want inclusive development which involves economic and social growth going hand in hand, believe that in the present development paradigm people who lose their sustenance in the name of national development and those who get its benefits belong to two different classes.

<https://www.marymartin.com/web?pid=461770>

The Teesta on the Run: Development-Induced Displacement in Sikkim 1975-2010 / Walter Fernandes

North Eastern Social Research Centre, Guwahati. 2016

Viii, 352p.; 23cm.

Includes Index

9789382216131

\$ 15.00 / HB

630 gm.

The present publication is meant to be a contribution to the debate on development and displacement that is linked to it. Most decision-makers view development only as economic growth and building infrastructure and consider displacement linked to it sad but inevitable. On the other side those who want inclusive development hold that economic and social growth should go hand in hand and that one cannot be sacrificed for the other.

<https://www.marymartin.com/web?pid=461772>

In Search of Muted Voices for the Mirage Named Development : An Inaugural Lecture, 2018/2019 / Ayobami Ojebode

University of Ibadan, Ibadan, Nigeria 2019

64p.

9789785716436

\$ 12.00 / null

120 gm.

This is an inaugural lecture focusing on the lecturer's scholarly and other efforts to understand and promote communication in support of development efforts in Nigeria. His advocacy efforts in promoting community radio broadcasting and studies of indigenous communication feature in the lecture as well.

<https://www.marymartin.com/web?pid=774630>

Political Economy of Media Operations in Nigeria : Essays in Honour of HRH Oba Michael Bolorunduro Asaju / Muyiwa Popoola and Godwin Ehiarekhian Oboh

Ajayi Crowther University, Oyo Town, Oyo States, Nigeria 2018

xvi, 520p. ; color portrait ; 25cm.

Includes Index

9789785238983

\$ 70.00 / null

980 gm.

<https://www.marymartin.com/web?pid=774629>

Gamebirds of Africa : Guineafowls, Francolins, Spurrows, Quails, Sandgrouse and Snipes / Rob Little

Jacana Media (Pty) Ltd, Auckland Park, Johannesburg, South Africa 2021

x, 342p. ; 240x168x30mm.

Includes Index

9781431430789

\$ 40.00 / null

920 gm.

This is the definitive monograph on the gamebirds of Africa. This detailed full-colour handbook includes everything needed to identify and get to know the 89 species that fall into six groups: guinea fowls and Congo Peafowl (7 species) francolins and partridges (33 species), spurrows (26 species), quails (3 species), sandgrouse (13 species) and snipes and Eurasian Woodcock (7 species).

Gamebirds of Africa offers a concise and updated summary of the large but scattered body of accumulated scientific research and field-guide literature. Pertinent and interesting facts about the distribution, habits, breeding, and conservation status of each species are presented in a readable fashion. Numerous photographs convey the appearance, characteristic features, behavioural activities and, in many cases, the habitats frequented by each bird. Gamebirds of Africa will be a worthy addition to the ornithological literature and to the bookshelves of bird enthusiasts, particularly birders, wing-shooters, land owners and anyone with an interest in nature and conservation, throughout Africa and across the rest of the world.

<https://www.marymartin.com/web?pid=778651>

Ramrao: The Story of India's Farm Crisis / Jaideep Hardikar

HarperCollins Publishers, Uttar Pradesh, India 2021

Xvii, 265p.; 22cm.
Includes Index
9789354223013
\$ 10.00 / null
360 gm.

One morning in 2014, Ramrao Panchleniwar, an ordinary cotton grower in Maharashtra's infamous Vidarbha region, consumed two bottles of pesticide in a bid to commit suicide. But he miraculously survived. In Ramrao, rural journalist Jaideep Hardikar attempts to put a face to India's unending farm crisis with his story. He takes the reader on a journey of the everyday life of an Indian farmer, his daily struggles, his desperation to come out of his situation, his inability and many failings, the quagmire of issues he faces, and how he comes to a pass where he chooses to put an end to it all. The result of years of committed reportage, this is an evocative read that rescues an ordinary life from obscurity and turns it into an essential biography for our times.

<https://www.marymartin.com/web?pid=777781>

Cameroun : Le Monde Rural en Mutations (XIXe-XXIe Siecle) / Jules Kouosseu
Premieres Lignes Editions, Yaounde, Cameroun. 2021

x, 670p.
Includes Bibliography
9789956275052

\$ 150.00 / null
1100 gm.

Vous voulez comprendre le monde rural au Cameroun? Dans une approche diachronique, cet ouvrage vous donne des repères pour en explorer les mutations culturelles, sociales, politiques et économiques. Ce travail collectif soulève ainsi des questions et des éléments de débat aux fins d'une actualisation des connaissances sur les pratiques, les savoirs, savoir-être, savoir-faire et les avoirs de cet espace. Dans une approche pluridisciplinaire, les chercheurs de profils disciplinaires divers conduisent cette réflexion afin de proposer des données actualisées ou récentes susceptibles d'éclairer à la fois le monde de la recherche, les décideurs et l'opinion.

<https://www.marymartin.com/web?pid=774241>

Vulnerability in Cameroon's Conflict Region : Causes, Manifestations and
Consequences on the Population : Report /

Friedrich Ebert Stiftung, Yaounde, Cameroun. 2020

114p.
9789956532193

\$ 45.00 / null
315 gm.

<https://www.marymartin.com/web?pid=774239>

Urban Development and Social Change in Megacities in East Asia : Seoul, Tokyo
and Shanghai in the Past and Present / Dukjin Chang, Daishiro Nomiya, Haidong
Zhang []

Hachioji : Chuo University Press 2021

281p ; 23cm
9784805713426

\$ 66.00 / null

<https://www.marymartin.com/web?pid=778252>

New approaches for operations research and applied economics / produced by
the Faculty of Economic Sciences, Hiroshima Shudo University

[] : Kyushu University Press 2021

77 p ; 27 cm
9784798503066
\$ 100.00 / null

<https://www.marymartin.com/web?pid=778251>

Ashes to awesome : Japan's 6,000-day economic miracle / Yoshikawa Hiroshitranslated by Fred Uleman

Tokyo : Japan Publishing Industry Foundation for Culture 2021

203 p ; 22 cm
9784866581750
\$ 48.00 / null

<https://www.marymartin.com/web?pid=778250>

Trade in Andhradesa: From the Earliest to the Fall of the Vijayanagara Empire based on Inscriptions and Literature / M Vijaya Kumar Reddy

B R Publishing Corporation, Delhi 2020

xiii, 117p.; 24cm.
Includes Bibliography

9789388789462

\$ 19.00 / HB

500 gm.

Trade and commerce in Andhra has a long History. From the earliest times it played an important role as the centre of trade and commerce as evidenced by a large number of inscriptions and archaeological findings. Because of its long coastal line several port towns like Ghantasala, Kothapatnam, Motupalli, Machilipatnam, etc., came up in Andhradesa and the sea-borne trade was continuous and rewarding..The perennial rivers like Krishna and Godavari were navigable and quite helpful for internal trade.

<https://www.marymartin.com/web?pid=775632>

COVID-19 Pandemic : Impact on and Implications for Community and Social Development / Manohar Pawar

Sage Publications India Pvt. Ltd., New Delhi 2021

ix, 259p.; 22cm
9789353886899

\$ 32.50 / null

400 gm.

In this book, leading social researchers from Australia, India, Italy, New Zealand, South Africa, Sweden, the UK and USA discuss the impact of the novel coronavirus pandemic in their respective countries. They explore socio-cultural, health, economic and educational aspects of people's lives, and governments' policies and programmes. Their analyses show how coronavirus infects indiscriminately and impacts discriminately, particularly the disadvantaged and marginalized groups. The pandemic exposes hidden health inequalities and calls for structural changes. It significantly contributes to lessons learned from the pandemic and the understanding of implications for community and social development. The book is a useful resource for further research and action, and policies and programmes to fight the pandemic and support people and communities with care and compassion.

<https://www.marymartin.com/web?pid=774305>

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